

Mega Universe Traffic Affiliates Privacy Policy

Last Revised October, 2025

Introduction

We at **MEGA UNIVERSE LIMITED**, a company organized under the laws of Hong Kong, with business registration No. 70577562 ("**we**", "**us**" or "**the Company**") respect your privacy and are committed to protect the privacy of our users ("**Affiliate**" or "**you**").

This Privacy Policy outlines our practices with respect to collecting, using and disclosing your information through your use of our website ("**the Site**") and participation in the affiliation program ("**the Affiliate Program**") (collectively, "**the Service**").

We encourage you to read the Privacy Policy carefully and use it to make informed decisions.

The Privacy Policy is a part of our Affiliation Program Agreement at www.megauniversetraffic.com and is incorporated therein by references. By using our Site, you agree to the terms of this Privacy Policy and your continued use of the Site or participation in the Program constitutes your ongoing agreement to this Privacy Policy.

In this Privacy Policy you will read about:

- **What type of information** we collect
- **How we collect** your information
- Information on the **Cookies** we use
- **How we use** the information we collect
- **With whom we share the information**, and for **what purpose**
- **For how long we retain** the information we collect
- **How do we safeguard** your information
- How to **contact us**

What type of information we collect

We collect two types of data and information from Affiliates who sign up for the Program:

The first type of information is un-identified and non-identifiable information pertaining to an Affiliate, which may be made available or gathered via your use of the Site or the Program ("**Non-personal Information**"). We are not aware of the identity of the Affiliate from which the Non-personal Information was collected. Non-personal Information which is being collected may include your aggregated usage information, which includes navigational and clickstream data that shows what pages are visited and how long various features are used, and technical information transmitted by your device, including certain software and hardware information (e.g. the type of browser your device uses, language preference, access time and the domain name of the website from which you linked to the Site or Program; etc.), in order to enhance the functionality of our various services.

The second type of information is individually identifiable information, namely information that identifies an individual or may with reasonable effort identify an individual ("**Personal Information**"). We collect Personal Information you voluntarily provide us with when you sign up for the Program. The Personal information we collect through our Site and Program includes information which is submitted directly by

the Affiliate, such as: full name, phone number; e-mail address; mobile number; date of birth; home address (including country, city and postal code), your KYC documentation and information and other financial information that we may need in order to provide our various services.

We may also collect Personal Information from your device (e.g. geolocation data, IP address, device unique identifier) and information on your activity on the Site and Program.

If we combine Personal Information with Non-personal Information, the combined information will be treated as Personal Information for as long as it remains combined.

How we collect information

There are two main methods we may use to collect information from Affiliates who sign up for the Program:

- a. We collect information through your use of the Site. In other words, when you are using our Site, we are aware of it and may gather the information relating to such usage, either independently or through the help of third-party services as detailed below.
- b. We collect information which you provide us voluntarily. For example, we collect Personal Information which you provide when you: (i) Sign up to the Program; (ii) respond to communications from us; (iii) communicate with us via email or other means.

Cookies

We use cookies and other technologies in our related services, including when you visit our Site.

A "cookie" is a small piece of information that a website assign to your device while you are viewing a website. Cookies are very helpful and can be used for various different purposes. These purposes include allowing you to navigate between pages efficiently, enable automatic activation of certain features, remembering your preferences and making the interaction between you and our various services quicker and easier. Cookies are also used to help ensure that the advertisements you see are relevant to you and your interests and to compile statistical data on your use of our Site and Program.

The Site uses cookies in order to identify you for repeat visits, (for example to allow us to store your preferences for the next sign-in), and monitor and analyze our web access.

You may remove the cookies by following the instructions of your device preferences. You can find more information about cookies at www.allaboutcookies.org; however, if you choose to disable cookies, some features of our Service may not operate properly and your online experience may be limited.

How we use the information we collect

We use and share Personal Information in the manners described in this Privacy Policy.

In addition to the purposes listed above, the information we collect, which may include your Personal Information, is used for the following purposes:

- To set up your account for the Program;
- To identify and authenticate your access to certain features of the Program;

- To communicate with you and to keep you informed of our latest updates;
- To perform a research or to conduct anonymous analytics in order to improve and customize our various services and promotional offers to your needs and interests;
- To support and troubleshoot our various services and to respond to your queries;
- To investigate violations and enforce our policies, and as required by law, regulation or other governmental authority, or to comply with a subpoena or similar legal process or respond to a government request; and

With whom we share the information we collect (“Recipients”)

We do not rent, sell, or share your Personal Information with third parties except as described in this Privacy Policy. The Personal Information will be disclosed to a third party only to the extent required for the specific purpose, as stipulated in this Privacy Policy, and in such case we require the relevant third party to agree to process and secure such information in compliance with our Privacy Policy and applicable law.

In addition to the purposes listed in this Privacy Policy, we may share Personal Information with our Recipients, who may be located in different jurisdictions across the world, for any of the following purposes:

- Providing you with various services relating to the Program;
- Storing such information on our behalf;
- Processing such information to assist us with our business operations (e.g. to authenticate your access; auditing our operations, etc.); and
- Performing research, technical diagnostics or analytics.

We may transfer or disclose Personal Information, or any information you submitted via the Site or Program, to our subsidiaries, affiliated companies and subcontractors for the purposes listed in this Privacy Policy.

We may also disclose Personal Information, or any information you submitted via the Site or Program if we have a good faith belief that disclosure of such information is helpful or reasonably necessary to: (i) comply with any applicable law, regulation, legal process or governmental request; (ii) enforce our policies (including our Agreement), including investigations of potential violations thereof; (iii) investigate, detect, prevent, or take action regarding illegal activities or other wrongdoing, suspected fraud or security issues; (iv) to establish or exercise our rights to defend against legal claims; (v) prevent harm to the rights, property or safety of us, our affiliates, yourself or any third party; or (vi) for the purpose of collaborating with law enforcement agencies or in case we find it necessary in order to enforce intellectual property or other legal rights.

Third party collection of information

Our Privacy Policy only addresses the use and disclosure of information we collect from you. To the extent that you disclose your information to other parties via our Site or the Program (e.g. by clicking on a link to

any other website or location) or via other sites throughout the internet, different rules may apply to their use or disclosure of the information you disclose to them.

It is important to note that such third party services may have their own privacy policies and we advise you to read them carefully. Inclusion of a link to third party website or service is not a recommendation of such a website or service. Third party sites may contain information or service that is illegal, unreasonable or that some people may find inappropriate or offensive. Before using third party sites and services or before making a purchase, we recommend you to read and understand those sites', services' or product's terms and conditions, warranty, and privacy policies and to ensure you agree to their terms. You acknowledge that we are not responsible for the products, services, or descriptions of those products or services that you receive from third party sites or to the content or privacy practices of those sites, and that this Privacy Policy does not apply to any such third party products and services. You are knowingly and voluntarily assuming all risks of using third party sites to purchase products and services. You agree that we shall have no liability whatsoever with respect to such third party sites and your usage of them.

For how long we retain the information we collect?

We value your privacy and control over your Personal Information, and therefore you may, at any time, request to change and update it by emailing us at info@mega-universeltd.com. You can also request that we will correct errors or that we will erase your Personal Information (except for data that we are required to keep under applicable laws) by emailing us at the same email address.

Please note that unless you instruct us otherwise we retain the information we collect for as long as you are part of the Program. We may also retain information we collect in order to comply with our legal obligations, resolve disputes and enforce our agreements.

We may rectify, replenish or remove incomplete or inaccurate information, at any time and at our own discretion.

How do we safeguard and transfer your information?

We take great care in implementing and maintaining the security of the Site and Program and your information. We employ industry standard procedures and policies to ensure the safety of our affiliates' information, and prevent unauthorized use of any such information, and we require any third party to comply with similar security measures, in accordance with this Privacy Policy. Although we take reasonable steps to safeguard information, we cannot be responsible for the acts of those who gain unauthorized access or abuse our services, and we make no warranty, express, implied or otherwise, that we will prevent such access.

Since we operate globally, it may be necessary to transfer your Personal Information to countries outside the European Union. The data protection and other laws of these countries may not be as comprehensive as those in the European Union – in these instances we will take steps to ensure that a similar level of protection is given to your Personal Information. **You hereby consent to transfer of your Personal Information to countries outside the European Union.**

If you feel that your privacy was treated not in accordance with our policy, or if any person attempted to abuse our services or acted in an inappropriate manner, please contact us directly at info@mega-universeltd.com.

Corporate transaction

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We may share information, including Personal Information, in the event of a corporate transaction (e.g. sale of a substantial part of our business, merger, consolidation or asset sale of an asset or transfer in the operation thereof) of the Company or of any other company within our group of companies. In the event of the above, the acquiring company or transferee will assume the rights and obligations as described in this Privacy Policy.

Minors

The Site and Program are not designated to affiliates under the age of 18. If you are under 18, you should not use the Site nor provide any Personal Information to us.

We reserve the right to access and verify any Personal Information collected from you. In the event that we become aware that an end user under the age of 18 has shared any information, we will discard such information. If you have any reason to believe that a minor has shared any information with us, please contact us at info@mega-universeltd.com.

Updates or amendments to the Privacy Policy

We may revise this Privacy Policy from time to time, at our sole discretion, and the most current version will be posted on our website (as reflected in the "Last Revised" heading). We encourage you to review this Privacy Policy regularly for any changes. In case of material changes we will notify you by email.

Your continued use of the Site or Program, following the notification of such amendments on our website, constitutes your acknowledgement and consent of such amendments to the Privacy Policy and your agreement to be bound by the terms of such amendments.

How to contact us

If you have any general questions about the Site, the Program or the information that we collect about you and how we use it, please contact us at info@mega-universeltd.com.